

WEBINAR

Chronic Urticaria

Don't Let Urticaria Decide for You

**Educational Webinar
with UCARE Centers**



World Urticaria Day



October 1, 2026 | 6:00 PM ART | 11:00 PM CEST



Live on YouTube,
Instagram & Facebook



Chronic Urticaria

Don't Let Urticaria Decide for You

An event to understand it, control it,
and get back to living your life.

October 1, 2026

6:00 PM ART / 11:00 PM CEST

Online - YouTube, Instagram & Facebook

AEPSO + specialists from UCARE Centers in Argentina

Speakers

Silvia Fernandez Barrio

President, AEPSO

Dr. Claudio Parisi

UCARE specialist

Dr. Maximiliano Gomez

UCARE specialist

Dr. Iris Medina

UCARE specialist

Dr. Marta La Forgia

UCARE specialist

Dr. Alejandro Berardi

UCARE specialist

At a glance

- 18:00** Welcome by AEPSO
- 18:05** Understanding chronic urticaria
- 18:15** Diagnosis: knowing what is really happening
- 18:25** Measuring disease control
- 18:35** What to do when treatment is not enough
- 18:45** What is new in urticaria
- 18:55** Patient questions

Program - Part 1

All times shown in Argentina Time (ART), with CEST equivalent.

18:00-18:05

23:00-23:05 CEST

Silvia Fernandez Barrio - President, AEP SO

When understanding what is happening to us is also part of treatment

- Welcome and introduction to the meeting.

18:05-18:15

23:05-23:15 CEST

Dr. Claudio Parisi

Why do I have urticaria if I am not allergic to anything?

- What is urticaria, really?
- What is the difference between acute and chronic urticaria?
- What does chronic spontaneous urticaria mean?
- Why is there often no allergy behind it?
- What is angioedema?
- What are inducible urticarias?

18:15-18:25

23:15-23:25 CEST

Dr. Maximiliano Gomez

I have had urticaria for months... how do we really know what is going on?

- How is chronic urticaria diagnosed?
- What does the doctor need to know about my symptoms?
- Is it useful to take photos of the lesions?
- Which tests do I really need?
- Are allergy tests always necessary?
- When should other causes be investigated?

Program - Part 2

From disease control to the next treatment step.

18:25-18:35

23:25-23:35 CEST

Dr. Iris Medina

Is my urticaria really under control?

- What does it mean for urticaria to be controlled?
- Do I have to get used to living with some hives or itching?
- How is disease control measured?
- What are the UCT and UAS7?
- How do I know whether my treatment is working?
- When should I return to my doctor to review treatment?

18:35-18:45

23:35-23:45 CEST

Dr. Marta La Forgia

If my treatment is not enough, what other options do I have?

- Why do we start with antihistamines?
- What happens if the usual dose is not enough?
- When should another treatment be considered?
- What role do biologic therapies play?
- What happens if I only have a partial response?
- How long do I need to stay on treatment?

Program - Part 3

New treatment options and questions from patients.

18:45-18:55

23:45-23:55 CEST

Dr. Alejandro Berardi

What is new in urticaria: which options are changing the future?

- Why are not all cases of urticaria the same?
- Can treatment become more personalized?
- New therapeutic alternatives.
- New biologic treatments.
- New targeted oral treatments.
- What does precision medicine mean in urticaria?
- What can we expect in the coming years?

18:55-19:00

23:55-00:00 CEST

Patient Q&A

Now patients ask

Brief questions received in advance and/or selected from the live chat.

AEPSO opening question:

What is the one thing you have always wanted to ask a specialist about your urticaria?